



V.S.R. GOVT. DEGREE & P.G. COLLEGE

Movva – 521135, Krishna District, Andhra Pradesh

NAAC Accredited with a CGPA of 3.01 Score at “A” Grade

January – 2021

College News Letter

Issue 1, Vol I



Editor-In-Chief: Dr. K. Bhagya Lakshmi, Principal

Editor: Department of English

PREFACE

V.S.R. Government Degree & P.G. College was established in 1984. This College has been established in order to cater to the educational needs of the rural students from the surrounding villages of Movva Mandal. The land of the college has been donated by the Local Philanthropists. The motto of the College is to focus on the objectives of education to the students from the rural communities, thereby imparting skills of employability to meet the job opportunities and to mould themselves as the responsible citizens of India. The College has been offering UG and PG Programmes.

The College is covered under 2f and 12 B of UGC Act 1956 and getting general development grants since 1992. At present the College is affiliated to Krishna University, Machilipatnam. The vision of the College is to contribute to the advancement of knowledge through teaching, research, publications and dissemination and to train students to acquire good communication skills and leadership qualities so as to mould them to be global citizens. The College has been offering relevant, need based courses from time to time. The College went for first accreditation in 2004 and was awarded ‘B’ Grade and Second accreditation in 2011 and was awarded ‘B’ Grade with 2.56 CGPA and third accreditation in 2017 and was awarded ‘A’ grade with 3.01 CGPA.

Pathfinding Excellence through NAAC seven criteria

On January 5th & Jan 22nd a college level workshop was organized by the College IQAC on the topic “Pathfinding Excellence through NAAC Seven Criteria” Sri. Babu Rao Vemuri, Director, P.B. Siddhartha College Arts & Science and Dr. Satya Dev, IQAC Co-coordinator, P.B. Siddhartha College of Arts & Science acted as resource persons. Sri Babu Rao Vemuri focused on the new metrics introduced in the RAF – Revised Accreditation Framework. Dr. Satya Dev gave detailed explanation on Data Management in the entire RAF process, criterion wise. The participants were made aware the consistency in data management in the entire quality framework starting from APSCHE, NIRE, NAAC and the MIS portal of the government. The importance of SSS (Student Satisfaction Survey), the

Alumni association and its contribution has been discussed. The intent and rationale behind Best practices and their documentation was also dealt satisfying many owes of the participants.

Overall the workshop paved way towards a very positive quality inculcation culture amongst the participants.



Online Admission Help Desk

A Help desk has been started in the college on January 7th to help the students during Degree first year online admissions. As per the government instructions APSCHE has introduced online admission process for Undergraduate admissions in all the Government, Aided & Private degree colleges. The College online admissions Help Desk gives the students an opportunity to clear their doubts and make necessary changes in their Pre – Registration form.



Plantation Programme

One day tree plantation programme was held in the college campus on January 9th with the aim to keep the campus clean and green. The objective of the program was to create awareness among the students regarding the importance of ecology and the natural environment. The programme went successful under the able guidance of Physical Education department. Principal Madam, staff and students showed great enthusiasm in planting the trees. Nearly 50 sapling were planted in and around the campus.



Rangoli Competition to the Students on the Occasion of SANKRANTHI

The College Telugu Department organized Rangoli Competition to the students on the occasion of Sankranti festival. Girl students of the college actively participated in this activity. The participants created innovative designs of Rangoli using colours. The beautiful designs made by the students reflected our tradition, culture, folklore and even contemporary issues like Corona. Based on the overall appearance, appeal, colour combination, design or concept & clarity, judges gave their decision and prizes were announced to the winners. Ch. Bhargavi Devi & K. Aprna of II M.Sc secured the first prize. M. Naga Lakshmi and Ch. Bhuvanewari of III B.Com(CA) secured the second prize. The third prize was announced to K. Kavya and K. Ravali of II B.Com(CA).

Lecturers Smt. A. Madhavi, Smt. M. Deepthi and Smt. S. Kiranmayi acted as Judges and Lecturers of Telugu Department Smt. D. Bhagyaveni and Sri. M. Srinivas Prasad convened the programme.

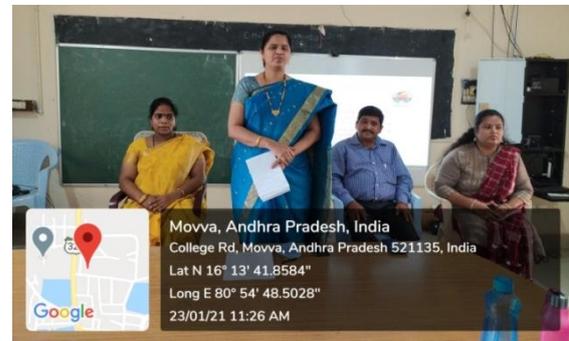


Introduction of two NSQF courses 1) Advanced diploma in Core & Advanced Python, 2) Certificate course in Digital Marketing

Certificate course helps an individual to showcase his competency, commitment for the profession, build expertise in his professional subject area, and helps with job advancement. It is a designation earned by a person giving a kind of assurance to the recruiting company of his competencies of performing a job.

Keeping this in view the Computer Science Department of the college introduced two certificate programmes in association with Hyper Techno Solutions, Vijayawada. One is Advanced Diploma in Core & Advanced Python and the other is Certificate course in Digital Marketing. In the course inaugural session conducted on 23rd January the CEO, Hyper Techno Solutions, Vijayawada, U.Siva Lalitha & our College Principal Dr. K. Bhagya Lakshmi addressed the gathering. Students enrolled in these courses will take an exam from the

Krishna University and get a Pass cum Marks certificate on successful completion. Another great opportunity to the students is that as the college has an MOU with Hyper Techno Solutions immediate placements will be shown to eligible candidates.



Introduction of an Online Certificate Course in Communication & Career Development Skills sponsored by British Council.

On the Same Day i.e. 23rd January the College English Department signed an MOU with Hyper Techno Solutions, Vijayawada to introduce an Online Certificate Course in Communication & Career Development Skills sponsored by British Council.

In the field of employment, the employers today are looking for candidates who have mastered the soft skills and have had professional training in personality development. This online certificate course prepares the students for the job market in the new global order. The course is designed at 3 levels of difficulty and includes continuous assessment, measurement of progress and leads to a course completion certificate. The unique feature of this course is that it is given with cricketing analogy

and examples so that learning becomes interesting and students understand very easily.



Celebrated National Voters Day on January 25th

The College Political Science Department celebrated National Voters Day on January 25th. In order to encourage more young voters to take part in the Political process, Government of India has decided to celebrate January 25th every year as a National Voters Day. On this day eligible voters would be enrolled and handed over their Electoral Photo Identity Card. This initiative is expected to give the youth a sense of empowerment, pride and inspire them to exercise their franchise. On this occasion, as senior voter from Movva village, ex-sarpanch, Smt. Bamma garu was felicitated by our college Principal Dr. K. Bhagya Lakshmi garu. The speakers enlightened the students on this year's

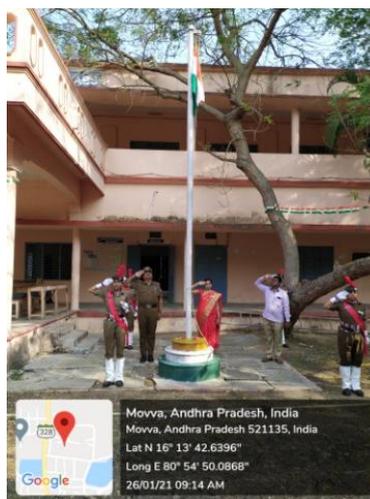
theme: "Making our voters, Empowered, Vigilant, Safe and Informed".



Celebrated Republic Day on January 26th

Each year, 26th January is a day on which every Indian heart fills up with patriotic fervour and immense love for motherland.

The 72nd Republic day was celebrated with gaiety and patriotic fervour at our college. The College NCC cadets performed an energetic parade on this occasion. Our Principal madam Dr. K. Bhagya Lakshmi hoisted the National Flag followed by the rendition of national anthem. Our Principal and few other lecturers delivered speeches to inform students what they are capable of and how can them take inspiration from the great achievers who have made India proud at global map.



Traffic Awareness Programme on 30th January

On 30th January “Traffic Awareness Programme was organized in the college by the College NCC & NSS wings in association with the Police Department of Kuchipudi region.

The ministry of Road Transport & Highways observes the National Road Safety Week every year in the second week of January. However, in 2021 the government has decided to observe National Road safety month instead of National Road Safety week. Accordingly, the National Road safety month was observed from 18th January, 2021 to 17th February 2021.

In accordance to this Sri G. Satyanarayana, SI, & Sri. Jilani Sk, ASI, Kuchipudi Police station enlightened the students regarding road safety

measures and rules to be followed to stay safe and live long.

